Instramirror

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This installation piece uses the popular picture sharing and social media platform Instagram to create a digital mirror that builds a momentary connection between people separated by space, but connected through a shared temporality. Then, as suddenly as the connection is made, a new photo of a different person replaces the participant’s reflection. While this piece highlights technology’s ability to create human connections, it also brings into question the persistence of those connections in a world of a constant stream of data.

Participant’s can also project themselves into the digital sphere by uploading their own picture to Instagram with the special tag #GLS9ART. The program will find these photos and use them as a reflection face for a random participant. Immerse yourself in the work and experience both sides of the reality/technology mirror.